



*Nature-based wellness
indoors*



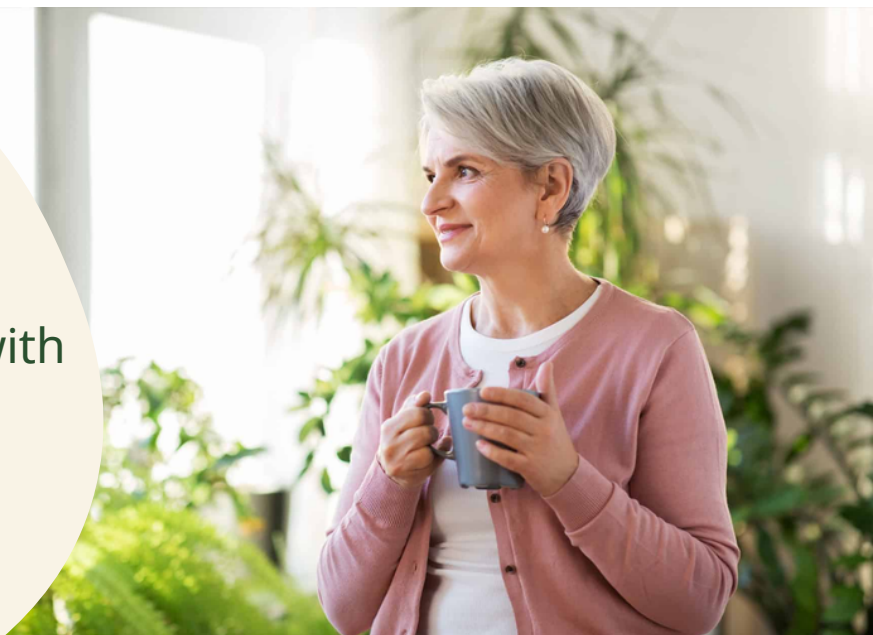
BlümWell brings the calm, color, and connection of nature indoors, giving every community a beautiful garden that supports emotional wellness with very little staff time. Our soil-free hydroponic system, guided lessons, and online Garden Club make **therapeutic gardening simple, consistent, and joyful for all residents.**



BlümWell
Garden Club



Enjoy a new BlümWell Box every three months filled with fresh seeds, a daily activity calendar, and uplifting materials to inspire your community.



Calm, connection, and joy through nature.



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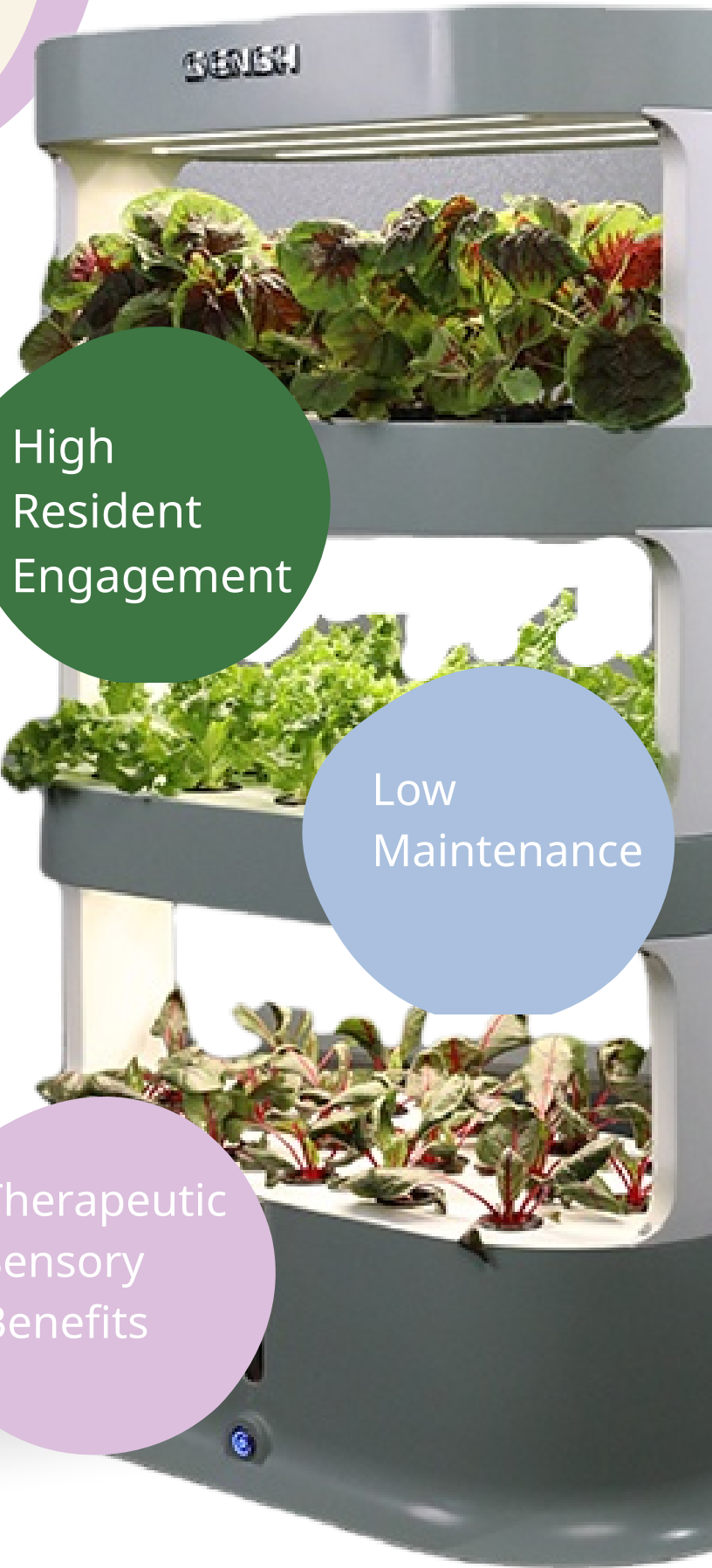
BlümWell Indoor Garden System

The BlümWell Indoor Garden System is a soil-free hydroponic garden designed to support calm, comfort, and sensory well being in senior living communities. It grows 40+ plants at once, creating a calming and beautiful focal point that invites daily interaction and sensory engagement.

Residents enjoy simple, calming moments with nature, and staff spend only minutes each week on care.

Space Requirements

- Footprint: 2.5 ft wide × 1.5 ft deep
- Height: 4–4.5 ft tall
- Access to Standard 110V outlet
- Perfect for activity rooms, day rooms, memory care, rehab spaces



High
Resident
Engagement

Low
Maintenance

Therapeutic
Sensory
Benefits

The BlümWell Garden Club



Quarterly BlümWell Boxes

Quarterly kits filled with seeds, sensory cards, and uplifting hands-on projects

48-Week Guided Program

Therapeutic modules that build routine, joy, and connection week by week

Staff-Friendly Videos

Short, weekly lessons that make facilitation effortless for activity teams

BlümWell Program Support

Access to a dedicated coordinator for questions, guidance, and support.

Join Anytime

Communities can begin at any point and participate at their comfortable level

Online Community

Live meetups, friendly competitions, and a sharing forum to keep communities connected

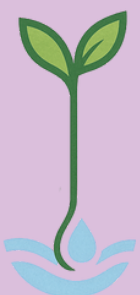
BlümWell at Home



BlümWell at Home™ gently extends the benefits of therapeutic gardening into the home, providing comfort, purpose, and connection for residents returning from community care. It supports independence and emotional wellness in a familiar, calming environment..

Comprehensive Kit

- **Compact Home Garden:** 8–16 pod soil-free hydroponic system.
- **Care Cards:** Easy step-by-step guides for planting and maintenance.
- **Video Library:** Home-friendly video lessons.
- **Quarterly Seed Packs:** Seasonal deliveries for a year.
- **BlümWell at Home™ Garden Club:** Online Community



"Since joining BlümWell, she's smiling again and looks forward to the garden every day!"